



# Kareem Elansary

UX Designer / FE Developer

BSC. Computer Science

As a daily awesome routine I liaise between the product leads and marketing department to ensure product requirements and the tasks go through a complete UX cycle before handing it off to the engineering team by facilitating user sessions, seminars and focus groups on a regular basis with learning transferred into A/B test runs.

Then producing screen designs for the responsive site and mobile apps along with detailed and descriptive implementation notes.

Write and maintain clean code following the latest practices.

Create front-end unit tests to help test projects and maintain high quality code.

Plan and achieve goals to help improve the performance and quality of the products across multiple platforms.

## CONTACT

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## WORK EXPERIENCE

**Dubizzle** 2013 - Present  
UX Designer / FE Developer

**Vodafone EG** 2012 - 2013  
UX Designer / FE Developer

**Benchmark ES** 2010 - 2012  
Interaction Designer

**Santéon Group** 2008 - 2010  
Web Designer

**Clip Solutions** 2005 - 2008  
Web Designer

In addition to that, I worked with a lot of Egyptian startups to help them launching their products like osharek.com, rawy.me, qhat.net, eventtus.com .. and more. That gave me a good experience in product design also to best prioritizing the product features to create a MVP.

tl;dr "AGILE", "LEAN" and "USER CENTRIC DESIGN".

## SKILLS

A/B Testing

Adobe Illustrator

Adobe Photoshop

Agile Development

Grunt

HTML5 / CSS3

Information Arch

Javascript

Persona Creation

Prototyping

UX Design

Wire-framing